



+ *pools of fun.*<sup>TM</sup>  
Yes. There Is A Difference...  
With Indiana's Largest Pool Company<sup>SM</sup>

# Reliable and Secure Point of Sale Technology Positions Company for Growth.



Pools of Fun had outgrown their existing information technology company. With 5 locations, it was critical that they maintained constant internet connections for their point of sale systems, and top notch security to protect from data exposure. They turned to the technology experts at Van Ausdall & Farrar for the help they needed.



## OBJECTIVE

Provide a more reliable and secure point of sale system in 5 locations as well as provide remote access to business systems.



## STRATEGY

Implement managed IT solutions and new business telephone technology to solve the issues of inconsistency and security.



## RESULTS

Systems and equipment were upgraded with no perceived downtime for customers. Now Pools of Fun is ready for future growth.



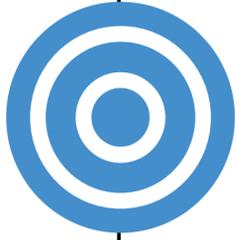
“We have been pleased with Van Ausdall & Farrar’s rapid and professional response to the day-to-day things that occur. Their Engineers are always very helpful and courteous.”

Julie Toebe, Operations Director



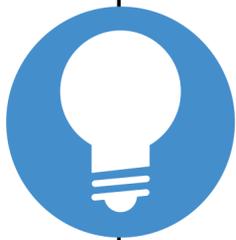
## THE COMPANY

Pools of Fun is Indiana's largest pool company and has five central Indiana locations. They provide complete pool management from design, to construction, to maintenance and supplies. They consistently receive awards for their excellent work. Like any other company, Pools of Fun leverages information technology to enable their business success. That's why they count on Van Ausdall & Farrar to help with their technology strategy.



## THE OBJECTIVE

To be a successful business, Pools of Fun counts on the reliability of its technology. Point of sales systems need a reliable Internet connection. Additionally, remote locations must access line-of-business systems in order to operate and systems must remain clean from viruses and malware. In 2016, Pools of Fun started a search for a business partner they could count on. They had outgrown their previous provider and were looking for a fast response and proactive solutions.



## THE STRATEGY

Enter Van Ausdall & Farrar. With experience as an Information Technology Provider dating back 25 years, Van Ausdall is a partner of choice that businesses can trust in the midwest. In addition to IT Managed Services, Van Ausdall provides Business Telephone solutions and partners with Mitel to provide traditional, hybrid and cloud Voice over IP systems to its clients. Van Ausdall & Farrar worked with Julie Toebe, the Operations Director at Pools of Fun. Together they developed a program that worked best for Pools of Fun. They also addressed some of the concerns Pools of Fun had about various system access issues and troubles they had experienced at some of their retail locations. Van Ausdall & Farrar recognized that some of the nagging problems had simple, straightforward solutions. Together, the two organizations put together an action plan.



## THE RESULTS

After Van Ausdall & Farrar's initial onboarding meeting, Van Ausdall's engineers got right to work, documenting the systems at Pools of Fun, and at each of their locations. One of the initial projects that Van Ausdall & Farrar undertook was a firewall and wireless upgrade for each of the customer's sites. The upgrade went without any downtime, so it was transparent to the end users.

The Van Ausdall & Farrar engineering team works consistently with Pools of Fun to help with day-to-day management of the devices at their sites. If there is a problem, Van Ausdall & Farrar will resolve it remotely, or go to any one of the sites to remediate the issue. All site firewalls are monitored for Internet outages, in order that engineers can respond as soon as possible. Today the servers at Pools of Fun are in the cloud and Van Ausdall & Farrar provides support and patch management for these systems. Previously the staff at Pools of Fun had to intercede to get technology issues rectified. Now they can focus on what they do best.

Want to learn more about how Van Ausdall's solutions can innovate your business? Let's talk! **Contact us today at (317)974-5548**