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Van Ausdall & Farrar, Inc. Protects Customers from Data Breaches and Cyberthreats with Password Management

Leading MTSP Shares Most Common Cause of Cyberattacks and How to Secure Any Organization

INDIANAPOLIS, IN – February 25, 2026 - Van Ausdall & Farrar, Inc. a leading managed technology services provider (MTSP), is protecting customers from the leading cause of cyberattacks and data breaches which are weak or reused passwords. According to a recent Verizon Data Breach report, “80% of data breaches are the result of poor or reused passwords.” While employees are now expected to keep their company networks secure, the average employee now needs to keep track of 191 passwords across their entire digital life. As a result, 66% of people mostly use the same passwords across multiple websites. This is a major factor contributing to network vulnerabilities and the recent outburst of cybercrime. In order to keep customers safe, Van Ausdall & Farrar, Inc. is providing the latest password management technology to the region’s small to mid-sized businesses (SMBs).

“Businesses are starting to understand the widening gap between the vast capital and technical resources that cybercriminals have access to in comparison to any unprotected organization,” stated Guillermo Fernandez, VCIO of Van Ausdall & Farrar, Inc. “We advise every

customer to utilize password management software. Through an extremely simple, scalable technology, companies can instantaneously eliminate 80% of the cyberthreats facing their organization. The risk mitigation in comparison to its cost make the return on investment a ‘no-brainer,’ added Fernandez.

While the improvements in cybersecurity are obvious, another overlooked benefit of password management software is that it increases productivity by eliminating employee downtime. In fact, Gartner estimates that “40% of all help desk calls are related to passwords, such as resetting employees' forgotten passwords.” A password management solution can eliminate this costly employee downtime.

Van Ausdall & Farrar, Inc's password management solution delivers peace of mind to business owners and employees. In order to assure that, core features are included such as a password vault, a unique password generator, and multi-factor authentication for verification. Additionally, companies can gain insight from password behavior, security reports, and login reports to increase compliance.

“While we’re well aware of our bias, the risk of leaving a business unprotected from password theft is unreasonably larger than the rewards a business can have by implementing

a password manager. The costs are nominal in comparison to the value that this very simple, yet absolutely vital, IT solution delivers to organizations of all sizes. We feel duty-bound to take a strong stance on this, because the core intention of our work is to keep businesses protected, productive and profitable,” concluded Fernandez.

ABOUT Van Ausdall & Farrar, Inc.

Van Ausdall & Farrar, Inc. is 110 year old Indiana-based company whose mission is to provide value-driven technology solutions while delivering a world class customer experience and having a positive impact on the communities we serve. Bottom line, our vision is to implement technology to improve the human experience. We are an innovative provider of custom IT, security, communications, compliance and automation solutions. Offering advanced technology know-how, Van Ausdall & Farrar brings innovative IT, workspace, cloud performance and hybrid solutions that help businesses simplify and leverage technology to meet specific objectives. To learn more about our products, services, and support please contact Van Ausdall & Farrar at 317-634-2913 or visit www.vanausdall.com