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## **NEWS FOR IMMEDIATE RELEASE**

## Van Ausdall & Farrar Celebrates 110 Years of Innovation

Leading Managed Technology Services Provider Attributes Legacy to Customer-Centric

Approach

«Indianapolis, Indiana»— April 2024 — Van Ausdall & Farrar, Inc., a leading managed technology services provider (MTSP), proudly announced its 110th company anniversary, marking over a century of delivering innovative solutions and unparalleled customer service. Since its inception in 1914, Van Ausdall & Farrar has been a pioneer in the technology industry, addressing customer challenges and providing cutting-edge solutions that drive success in virtually every industry imaginable. This anniversary marks an extraordinary achievement and can be attributed to the organization's commitment to serving its customers over the long term.

While the company began with a handshake agreement with the legendary inventor Thomas Edison in 1914, today, Van Ausdall & Farrar stands as the custodian of Edison's legacy, preserving his devices and continuing to offer cutting-edge telephony solutions alongside a vast array of other technology services. In fact, the company offers many more services beyond the original groundbreaking business dictation device called the "Ediphone," including IT managed services, WiFi, cybersecurity, cloud transformation, video surveillance, print management, copiers, facilities management, content management, communication (cloud phone systems), carrier services, internet, and much more. By focusing on security, compliance, and automation, Van Ausdall & Farrar is empowering businesses to overcome obstacles and thrive in today's digital landscape.

From humble beginnings to becoming Indiana's largest independent technology provider, Van Ausdall & Farrar has remained committed to solving customer problems and

exceeding expectations for decades. As the technology landscape continues to evolve, Van Ausdall & Farrar has adapted its offerings to meet the changing needs of businesses across various industries, so that clients gain a competitive advantage by leveraging the latest technology.

"Celebrating 110 years is a testament to our dedication to solving customer problems and delivering exceptional value," says Eric von Grimmenstein, CEO of Van Ausdall & Farrar. "Our longevity is built on our ability to understand our customers' challenges and provide tailored solutions that drive efficiency, productivity, and growth."

Von Grimmenstein later added, "Since 1914, our innovation experts improve your business efficiency by eliminating technology you don't need, optimizing technology you have, and creating a technology improvement roadmap that grows with you."

To commemorate its 110th anniversary, Van Ausdall & Farrar will be hosting a grand celebration, inviting partners, clients, and friends to join in the festivities. The event will serve as an opportunity to honor the company's rich history, celebrate its achievements, and reaffirm its commitment to serving the community for generations to come.

For more information about Van Ausdall & Farrar and its 110th anniversary celebration, please contact [Contact Name] at [Contact Email/Phone].

## ABOUT VAN AUSDALL & FARRAR, INC.

We are Van Ausdall & Farrar, Indiana's leader in business technology innovation for over 100 years. From our beginnings as a distributor for the Thomas Edison Company in 1914, Van Ausdall & Farrar has grown to become the State's largest full-service business technology provider for healthcare, insurance, engineering & construction, state & local government, manufacturing & logistics, and real estate companies in Indiana and throughout the Midwest. Our innovation experts improve your business efficiency by eliminating technology you don't need, optimizing what you have, and creating a technology improvement roadmap that grows with you. And it all starts with our signature Business Technology Strength Assessment.