



Van Ausdall & Farrar, Inc. Invited to Attend Top Technology Event of the Year

Leading MTSP to Collaborate with Industry Thought Leaders at Technology Assurance Group's 23rd Annual Convention

INDIANAPOLIS, IN – March 26, 2024 – Van Ausdall & Farrar Inc., a leading managed technology services provider, has received an exclusive invitation to attend and share valuable insight at the 23rd Annual Technology Assurance Group (TAG) Convention. The highly anticipated event is scheduled to take place in Las Vegas from April 29 to May 1, 2024, bringing together top industry experts specializing in cloud-based technologies, cybersecurity, voice, IT, and video surveillance/access control solutions. Van Ausdall & Farrar, Inc.'s selection stems from its distinguished reputation as a thought leader in the industry, its deep understanding of exceeding customer expectations, and its commitment to staying at the forefront of technology thereby benefiting the organizations they serve.

The theme of the convention, "Maximizing Personal Performance to Achieve Excellence," resonates deeply with Van Ausdall & Farrar, Inc.'s core values. The convention aims to empower attendees to reflect, reenergize, and define their desired results and the actions necessary to achieve elite levels of personal and professional success. As Les Royce, IT

Director of Van Ausdall & Farrar, Inc., said, "Your professional success...your personal success...your team's success...however you define it is dependent upon you! Your drive to grow, to learn, to excel and achieve has an extraordinary impact on your company, your customers, and your community."

At the heart of the convention lies a focus on delivering an exceptional level of service to small to mid-sized organizations as well as non-profits, which is another philosophy deeply ingrained in Van Ausdall & Farrar, Inc.'s approach to business. Royce reiterated, "It's important to us to remain on the leading edge when it comes to customer experience. Just as we consider it our duty to remain current on the latest business technology solutions and how they can enhance our customers' profitability and productivity, we find it equally important to make sure we're constantly finding new methods to improve our customer satisfaction levels, too."

"Van Ausdall & Farrar, Inc. has a proven track record of outstanding performance, extraordinary industry insight and expertise, and a willingness to share their knowledge and experiences with their counterparts throughout the U.S. and Canada," said Brian Suerth, President of TAG. "We are truly honored to have such an impressive organization take such

an important role at our event. Everyone in attendance will benefit from Van Ausdall & Farrar, Inc.'s presence."

ABOUT Van Ausdall & Farrar, Inc.

Van Ausdall & Farrar, Inc. is 110 year old Indiana-based company whose mission is to provide value-driven technology solutions while delivering a world class customer experience and having a positive impact on the communities we serve. Bottom line, our vision is to implement technology to improve the human experience. We are an innovative provider of custom IT, security, communications, compliance and automation solutions. Offering advanced technology know-how, Van Ausdall & Farrar brings innovative IT, workspace, cloud performance and hybrid solutions that help businesses simplify and leverage technology to meet specific objectives. To learn more about our products, services, and support please contact Van Ausdall & Farrar at 317-634-2913 or visit www.vanausdall.com