



CONTACT:

Brian Suerth
Technology Assurance Group
(858) 946-2112
brian@tagnational.com

Trent Smith, Vice President & GM, IT Van Ausdall & Farrar, Inc. (317) 974-7222 tsmith@vanausdall.com

NEWS FOR IMMEDIATE RELEASE

Van Ausdall & Farrar, Inc. in Top 7% of All Mitel Dealers for 6th Year in a Row

Leading Managed Technology Services Provider Awarded for Superb Technical
Capacity & Strong Customer Experience

Van Ausdall & Farrar, Inc., a leading managed technology services provider (MTSP), proudly announced today that the company has earned Mitel Gold dealer status for its sixth consecutive year! Mitel is the leader in providing custom communications network solutions and while there are roughly 1200 Mitel dealers in North America, only 80 dealers qualify for Gold status within the Mitel Channel community. Thus, this honor places Van Ausdall & Farrar in the top 7% of all Mitel dealers in the country. While Van Ausdall & Farrar provides much more than communications systems, this recognition reflects the company's superior technical capacity and unrivaled dedication to providing an exceptional customer experience.

With many small to mid-sized businesses looking for better ways to stay connected to their customers Van Ausdall & Farrar provides essentially every type of business technology tool necessary to keep work teams productive and efficient, including technology solutions like cloud services, copiers, printers, business telephones, managed IT services, document conversion, data backup, disaster recovery and more. With such a wide breadth of technology solutions available, it takes a special caliber of organization to maintain this level of excellence in any area

of their business. Given the fact that this is the sixth year in a row the company has achieved Gold status, it shows that the company hasn't merely gotten lucky, but instead is approaching business technology completely differently than its competitors.

With thousands of other dealers vying for this highly prestigious accolade, the team at Van Ausdall & Farrar has had to come up with innovative solutions for its customers on a consistent basis to beat out the excess of 1100+ other competitors who also want this recognition. Trent Smith, Vice President & GM, IT, of Van Ausdall & Farrar, explained the concerted team effort required to achieve this result when he said, "When it comes to knowledge of the Mitel Connect portfolio, our drive for an over-the-top customer experience and the volume of business we were able to earn is an incredible achievement. It takes a great technical, operations, administration and sales staff to obtain this elite-level result."

True to form, while the company was celebrated for this impressive achievement, Smith was quick to acknowledge several specific individuals who work tirelessly behind the scenes to achieve this end result. He added, "A special thanks to our UC Practice Manager, Gary Smitherman, and his team for another outstanding year delivering a great experience for our customers. Team members include Brian Zeedyk, Dale Rhoades, Jeremy Jones and Mandy Singh. Thanks for all you do."

Over the next 10 years, the role of business technology solutions will only increase in terms of importance for both enterprises and entrepreneurs alike, and the team at Van Ausdall & Farrar is clearly dedicated and capable enough to handle even the most complex technology deployments. For more please visit www.vanausdall.com or call (317) 974-7222.

