



# New print strategy for Noblesville Schools results in streamlined process and over 50% savings.



When Noblesville Schools approached Van Ausdall & Farrar, they needed help resolving too many print leases from too many vendors. They needed a technology partner with the right solution to simplify contracts and lower costs. They achieved that and more with Van Ausdall.



## OBJECTIVE

Reduce number of print leases from various vendors into one system that saves money.



## STRATEGY

New print strategy that pulls all leases under one calendar year and automates maintenance and ordering of supplies.



## RESULTS

Decreased costs by over **50% per month** by creating an automated, custom print strategy for Noblesville.



“We’ve simplified our contracts and billing processes resulting in increased productivity. Their customer service has been excellent and supplies are delivered just in time to the correct location. Overall, we’ve been very pleased with the level of professionalism and customer service that Van Ausdall & Farrar has provided.”

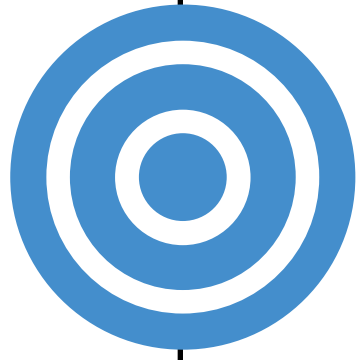
Andrew Swickheimer - Director of Technology  
Noblesville Schools





## THE COMPANY

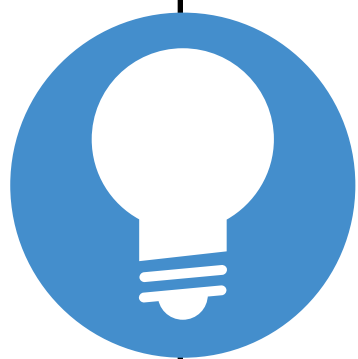
Noblesville Schools is a nationally recognized school district serving over 10,000 students and over 1,500 employees across 10 locations in Noblesville, Indiana. With so many locations, management of print equipment has become increasingly difficult, creating multiple vendor contracts that were becoming impossible to maintain.



## THE OBJECTIVE

Noblesville Schools did not have a solid print strategy in place, and as a result, they were overspending each month on their printers and other business equipment. There were various lease arrangements through numerous vendors that were difficult to manage. Supplies were consistently delivered to the wrong location, costing even more time and money to correct.

Noblesville wanted a new print strategy that offered one vendor, a lower cost, and better equipment and efficiencies for their IT staff to manage.



## THE STRATEGY

Van Ausdall & Farrar started by eliminating unnecessary equipment and processes. They removed high cost, single function printers and shifted volume to lower cost, better quality multi-function printers. They consolidated Noblesville Schools' current print contracts with multiple vendors into one calendar year, and then took over 25 of their equipment leases.

Van Ausdall & Farrar also implemented two needed solutions: Copy/Print Management and Print Application. These two solutions allowed Van Ausdall to restructure all print/copy systems that were in place, which further reduced Noblesville's costs and simplified management.



## THE RESULTS

Van Ausdall & Farrar's solutions were so effective, the school system made Van Ausdall their preferred vendor going forward.

- 1) The new system reduced Noblesville Schools' monthly spending by **over 50%**.
- 2) By taking over all their previous leases, Van Ausdall & Farrar also freed up time and resources for the Noblesville staff to focus on other priorities.
- 3) In addition, they were no longer managing several daily tasks, such as maintaining toner levels. Systems are now completely automated which means **more savings and less headaches** for Noblesville Schools.

Want to learn more about how Van Ausdall's solutions can innovate your business? Let's talk! **Contact us today at (317)974-5548**