



+ Berry

In-house Print and Facility Management by Van Ausdall Saves Both Time and Money.



The challenges of a growing international Fortune 500 company are exponential for an in-house marketing group that needed to control consistency and cost. Van Ausdall's print and facilities management solutions were just what this plastic manufacturer needed.



OBJECTIVE

Streamline Berry Global's marketing and digital print management process.



STRATEGY

Provide in-house print and facilities management to control quality and reduce cost.



RESULTS

Van Ausdall & Farrar lowered print costs by **38%**, equating to over **\$100,000** savings / yr.



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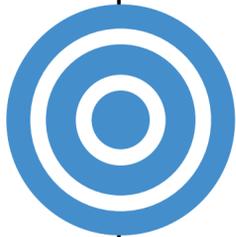
Name, title, company
Berry Global, Inc.



THE COMPANY

Berry Global, Inc. is a Fortune 500 international manufacturer and marketer of plastic packaging products. Headquartered in Evansville, Indiana, it has over 130 facilities and more than 23,000 employees around the world. Marketing for a company this complex takes a great deal of coordination and branding controls.

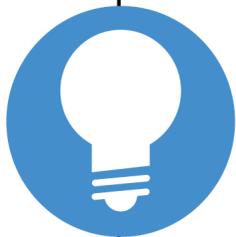
Berry needed a partner to run point on a new in-house print solution to handle the immense volume of needs corporate wide.



THE OBJECTIVE

Berry Global was expanding through organic growth and acquisitions. Integrating these various print systems to align into one branding standard had become problematic. Berry needed an innovative solution to not only control cost across their 100+ locations, but also streamline the process among multiple vendors and reduce supply costs and IT challenges.

Van Ausdall & Farrar was a logical decision because they were already managing and maintaining over 250 copiers in the organization. The goal now became to provide Berry that same level of service and support for their over 1,500 printers.



THE STRATEGY

Van Ausdall & Farrar established an on-site print and facilities management program. Staffed with two highly trained Van Ausdall employees, they were able to offer high-end digital printing and finishing on-site. Van Ausdall even hired a digital color specialist to optimize the system to assure color matching across all machines.

By moving all of this work in-house, Berry was able to cut printer and supply costs and simplify the coordination of multiple vendors to deliver the same product. Plus now Van Ausdall is managing all of the copiers, printers, and fulfillment for all marketing activities so there's only one point of contact for Berry.



THE RESULTS

In just print costs alone, Van Ausdall's new in-house print and facilities management solution saves an average of 38%. This equates to over \$100,000 per year.

The bigger benefit though is quality, peace of mind, and time saved by not dealing with multiple vendors to coordinate the consistency required by this Fortune 500 company, giving them back time to focus on marketing.

Want to learn more about how Van Ausdall's solutions can innovate your business? Let's talk! **Contact us today at (317)974-5548**

